

## Small and Medium Sized Business Websites and Seminars

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ExactingDesign.com is a web design and development company specializing in websites for small and medium sized businesses. We create brand building websites for companies and business professionals just getting their feet wet who need a basic web presence, as well as full featured ecommerce websites for companies ready to sell their goods and services directly over the internet.

We believe that the internet is a tremendous marketing tool, and that your website should create a positive image for your company while still providing a good value for you – the site owner. Our philosophy is simple: we create websites that look sharp, are easy to maintain, are easy for your customers to navigate, and have the bells and whistles that make sense for you and impress your customers.

All of our websites incorporate:

- Basic features that help the search engines find you
- Aesthetic designs that build your brand or support your existing brand image
- The ability to add video if desired
- Standards driven site setup for easier site maintenance, accessibility, and rapid site upgrades

We share the expertise we have developed building and marketing business websites by offering seminars through the Small Business Technology and Development Centers in North Carolina and adjoining states. Go to our Seminars page to see the topics that we are currently offering, or contact us if you have a request/suggestion for a subject not listed.